

Electronics and ICT Association

EICTA Excellence Awards 2009 Application Form

Be a winner in 2009

- Magnificent Gold Cup
- Media recognition
- Winner profiles on EICTA website for 12 months
- Presentations at EICTA Gala Dinner
- Categories for individuals & companies



Entries close 5.00pm on Friday, September 11, 2009

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EICTA Excellence Awards Application

Award nominees are required to submit a written application, consisting of three sections; the application form below, the completion of the category Nomination Form addressing the judging criteria and photographic reference material.

The most outstanding nominees in each category will be invited to participate in a face-to-face interview with the judging panel. These nominees will be deemed as the finalists and will be required to attend the excellence awards annual dinner on Thursday, 8th October at the Hilton Hotel, Adelaide. The winner of each category will be announced at the Excellence Awards Annual Dinner. The EICTA annual dinner attracts approximately 300 people from the electronics and ICT industry, academia, government and the community. The dinner is a formal occasion with the presentation of awards constituting the major part of the evening.

First class entertainment adds to the celebratory nature of awards dinner. During the 2009 annual dinner a theme will be promoted to add to the excitement of this prestigious evening. Details will be made available in due course.

Please complete the form below and attach it to the relevant nomination form for the category you are entering. Criteria for each category is outlined on the following pages.

**Nominee's
Details**

Award Category
Nominated

Type Category in box

Nominee's name:

Company:

Position:

Phone:

Fax:

Email:

Address:

Contact Person

If the nominee is the same person lodging this application there is no need to complete this section.

Person nominating:

Position:

Company:

Phone:

Fax:

Email:

Address

Categories — please ensure to identify Category in the Box above (next to Nominees Details)

- **Gold Cup** for Excellence in Engineering and Commercialisation (*company*)
- **Excellence in Innovation** (*individual or project team*)
- **Service** to the Electronics & ICT Industry (*company*)
- Support of Electronics & ICT **Education** (*company*)
- **Environmental Sustainability** (*company*)
- **Media Excellence** (*individual*)
- **Export Excellence** (*company*)
- Electronics or ICT Engineer **Graduate** of the Year (for graduates with up to three years experience) (*individual*)

Please Note: If you wish to apply for more than one award, please use a separate application form for each category

Judging Criteria

Please attach written information that addresses each of the judging criteria in your chosen category via the appropriate nomination form. **Please limit your written response to each question on the Nomination Form to no more than 300 words.**

Awards for Companies

1. Gold Cup for Excellence in Engineering and Commercialisation **Sponsored by Codan & Minelab Electronics**

This perpetual Gold Cup is our most prestigious award, given since 1984. It is awarded to a company that performs best in taking an innovative idea through the product development and manufacturing cycle and on to success in National and Global markets. *Please address all of the following judging criteria:*

- Engineering innovation – comparison with competing products or other solutions examined
- Engineering process – performance against target development cost, development schedule and product cost
- Product quality, reliability and market feedback
- Marketing – market size, market share and revenue to date
- Employment creation, export income generated and benefits to South Australia

2. Support of Electronics & ICT Education Award **Sponsored by University of South Aust.**

This award recognises a company that has excelled in its active commitment to supporting Educational Institutions or the career path of Electronics and/or ICT Students. This may include involvement in the (ei)² program, career promotion to high school students or providing support to educational institutions. The award is not open to universities, TAFE or other registered training organisations. *Please address all of the following judging criteria:*

- Degree of involvement with Educational Institutions and/or (ei)² Skills Programs
- Investment or in-kind contributions relative to the size of the organisation
- Company participation in mentoring, presentations to schools, work experience and other initiatives
- Examples of Time / Staff / Resources / \$ amount

3. Service to the Electronics & ICT Industry Award **Sponsored by**

This award recognises an organisation that has demonstrated a high level of service to the electronics and/or ICT industry. Eligible organisations may include Business Services, Suppliers, Universities, TAFE and other Registered Training Organisations. *Please address all of the following judging criteria:*

- Type and quality of service to the Electronics and/or ICT Industry
- Specialty and tailored customer services provided
- Demonstrated competitiveness; value for money
- Opportunities for joint business ventures
- Examples of collaboration with industry to provide better outcomes and services

4. Export Excellence Award **Sponsored by Customs Agency Services**

This award recognises a company that performs best in the continuous development of existing export markets and/or entry into new export markets. *Please address all of the following judging criteria:*

- Growth as total value of exports in the current financial year Vs previous financial year
- Exports as a proportion of total sales in the latest financial year
- Development of existing markets in the latest financial year
- Development of new export markets in the latest financial year

Note: Total export sales are not a judging criteria, in order to enable small companies to successfully compete for this award.

5. Environmental Sustainability **Sponsored by**

This award recognises outstanding achievement by a company in adopting measures that minimise its environmental footprint and contribute to a more sustainable future. *Please address all of the following judging criteria:*

Principal areas that the company may have made measurable advances in:

- Implementation of the RoHS directive and its impact
- Lean manufacturing / thinking to reduce waste
- Recycle programs and their results
- Energy saving programs / Renewable energy programs and their impact
- Greenhouse gas reduction and carbon offset initiatives

Awards for Individuals

1. EICTA President's Award for Best Media Story

Sponsored by

This award will be presented to an individual who has provided best media story related to the electronics and/or ICT industry. The winning story will be selected from the EICTA collection of articles for the current year. Submissions are not required.

- Judging will be conducted by the EICTA President based on writing excellence, accuracy, storytelling, newsworthiness, impact and public benefit and creative angle of story

2. Electronics or ICT Engineer Graduate of the Year Award

Sponsored by BAE Systems

This award recognises engineering excellence by a graduate of an electronics and/or ICT related degree with up to 3 years industry experience. *Please address all of the following judging criteria:*

- Reaching / exceeding objectives in all areas
- Corporate Ambassador or Product Champion
- Assimilation into corporate environment
- Quantifiable achievements
- Measurable impact of achievements on the electronics and/or ICT industry and/or company

Note: If self nominating, responses to criteria should be formally endorsed by a supervisor or manager of the applicant.

3. Excellence in Innovation Award

Sponsored by

This award will be presented to an individual or project team that in the view of the selection committee has conceived the best innovative product or service submitted and developed it to proof of concept. Consideration will be given to hardware software and digital media innovations from companies of any size and will ensure that the achievements are judged against the relative investment made. *Please address all of the following judging criteria:*

- Originality of concept
- Ability of concept to meet design objectives
- Degree of innovation in the product or service - relative advantage of concept to competing products or other solutions examined.
- Performance against target development or implementation cost, development schedule and final product/service cost
- Exploitation of the concept to date

Selection Process and Background Information

Judges and the Judging Process

The awards are judged by a panel of four judges who represent academic, industry and business sectors. In the first instance judges will review all written nominations and rank them in order of merit. Written applications that can demonstrate that they have addressed each of the judging criteria for their given category will stand a better chance of ranking well. The highest ranking nominations in each category will then be invited to provide a face to face presentation. This opportunity will provide the nominee with a chance to further demonstrate how they have achieved excellence in their given category. Nominees are encouraged to bring products, brochures, videos and other tangible evidence to these interviews.

Who Can Enter

The awards are open to any individual or company **operating in South Australia** that can demonstrate that they meet the eligibility criteria for any given category.

Submitting Nominations

Once your nomination has been completed it can be mailed to the Electronics and ICT Association, 7 Glen Osmond Road, Eastwood, Adelaide SA 5063, or emailed to the **EICTA Membership Services Manager, Mr David Turner** at dturner@eiaa.asn.au

Terms and Conditions of Entry

- Entries must be received by **5.00pm on Friday, September 11, 2009.**
- A completed nomination form must accompany each nomination.
- Nominations should address each criteria within the relevant nominated category.
- The judging panel reserves the right to redirect the nomination to another category if it is considered more suitable.
- The judging panel, in consultation with the EICTA, will have the final decision and no correspondence will be entered into.
- Award winners agree to allow the use of their nomination for publicity purposes.
- Applications received after the deadline will not be accepted for judging.
- The judges reserve the right to decide not to make an award winner in any category, if in their view there are no worthy recipients.
- All nominations remain the property of the EICTA.

Photos and Videos Requirements

All nominations must include a minimum of three photos relevant to the nomination and may include video representation as well. If emailing these photos, a high resolution format should be used. Alternatively if submitting a nomination by post then the material should be provided on a CD / DVD or a memory stick device.

Frequently Asked Questions:

Can I nominate myself?

Yes, you can nominate yourself or your company.

Can I enter in multiple categories?

Individuals and companies can enter more than one category but each nomination must be made separately.

I entered last year – am I eligible this year?

All nominees from the previous year, including award winners are eligible to re-nominate the following year.

Who won the awards last year?

All award winners are outlined on the EICTA website within the excellence awards menu item.

How will I know if I am a finalist?

All nominees will be contacted and advised of the outcome of their nomination.

I've read through this form but still need help – who do I contact?

For assistance in completing your nomination please contact David Turner, EICTA Membership Manager or Jayne Osborne EICTA Marketing Manager on 8272 5222.

Checklist

Nominations should check to ensure the following have been included:

- Completed application & nomination forms
- Addressed all criteria within their chosen category
- Provided relevant photos and or video material